OLC Innovate 2024
EDUCATION REIMAGINED

Aren't They The Same?

ID and LXD

No! Instructional Design and Learning Experience Design, what's the same, and what is different?

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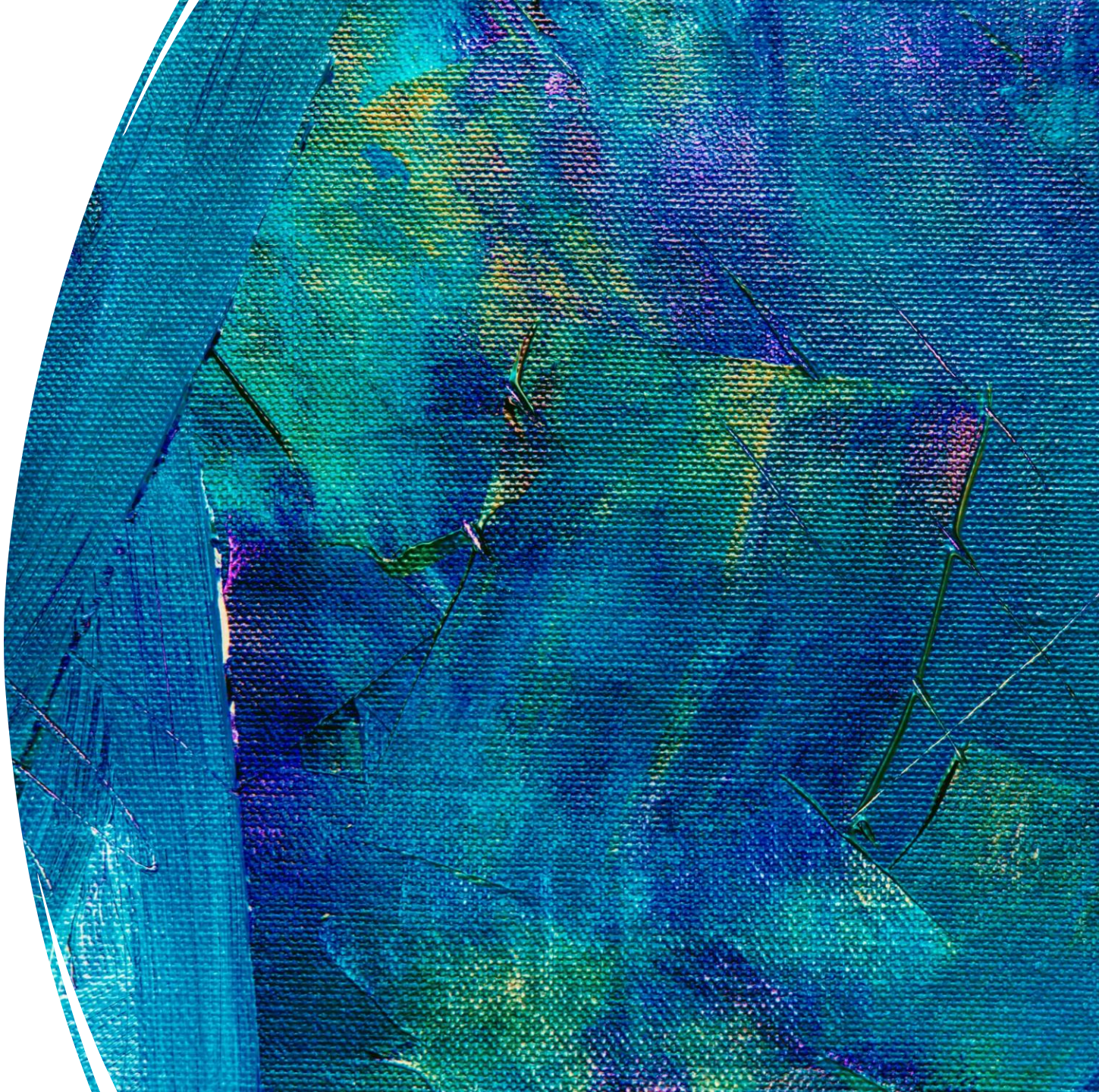
The Community Solution
EDUCATION SYSTEM

Instructional Design

- Traditionally grounded in focusing on research and theory.
- Creates and enhances content based on Objectives, Activities, and Assessments.
- Is not necessarily focused on the type of learner or audience (although it should be!).

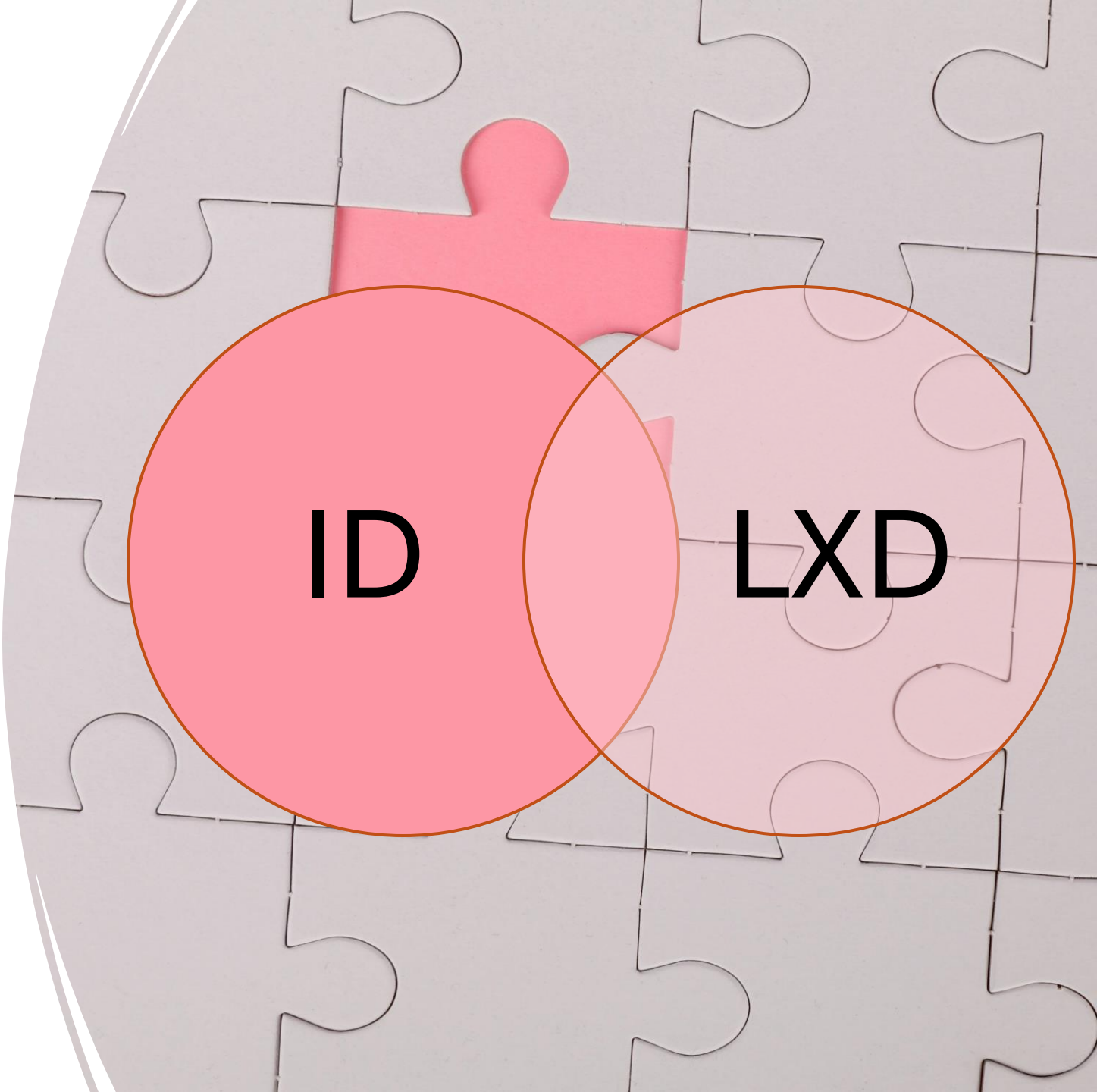


Learning Experience Design

- Holistic approach to the experience of the learner.
- Focuses on student engagement and the emotional impact of learning.
- Considers user experience when creating engaging experiences.

Alike But Different

- Instructional Design is typically concerned with the basics of content concerning Objectives, Activities, and Assessments.
- Learning Experience Design tailors these to the audience's needs and helps to create a human-centered and goal-oriented experience. (Needs analysis and Personas)
- They come together to create a well-balanced program that maintains the ID theories and engages the learner.



LXD and ID Collaboration

- Create training for faculty and the instructional design team on Universal Design for Learning.
- Explore options and tools for creating accessible courses and content.
- Collaborate with instructional design on the user experience.

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THANK YOU

QUESTIONS?

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