

DIGITAL LEARNING

2020/2021 ANNUAL REPORT



W UNIVERSITY of WASHINGTON | BOTHELL

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We are a team of **creative, knowledgeable,** and **dedicated** academic staff who **collaborate** with faculty, schools and student support units to explore **effective digital pedagogies**, create **flexible** and **engaging learning environments**.

We support the **design and development** of **accessible, equitable, high-quality** media and educational content to **enhance student success**.



The extensive engagement and instruction that Digital Learning provided the campus embraced all of the hallmarks of quality instruction and the ethic of care that is practiced at Bothell. Most importantly, all on the DL team approached this endeavor with kindness and empathy as staff and faculty found themselves needing to rethink existing instructional frameworks in a moment fraught with high anxiety.

- Ed Buendía

Dean, School of Educational Studies

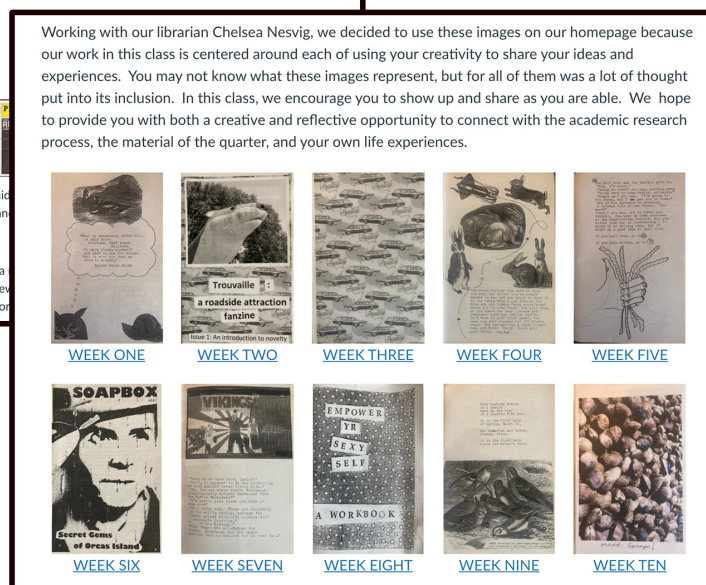
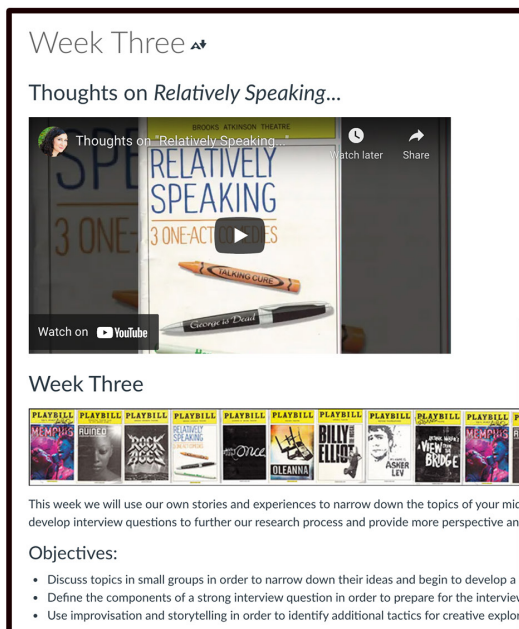
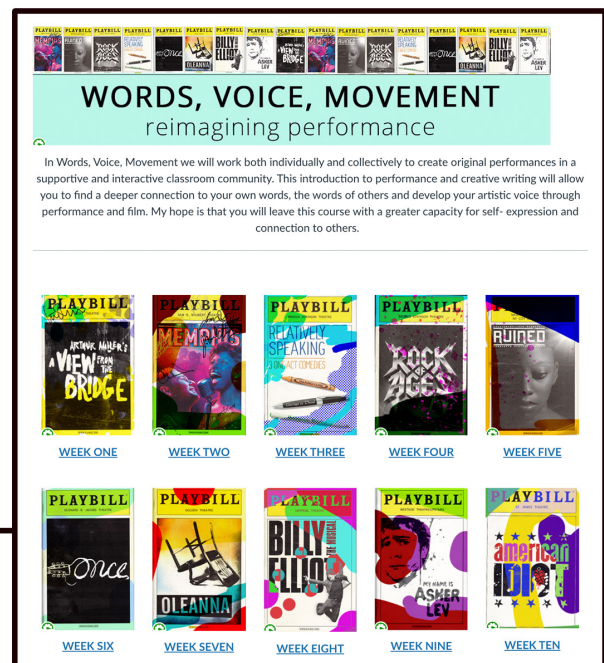
Reimagining Professional Development

During the COVID pandemic, the Digital Learning team has leveraged the strong relationships we have created with Bothell faculty to engage them frequently using a variety of tools. From phone calls to emails, from Zoom meetings to small cohort workshops, from coffee shop conversations to text messages, we have been available and helped faculty thought the pandemic.

Our messaging has always been one of availability and personalized rapid response. We know faculty have been struggling and created an environment where we can meet them when needed. We have crafted webpages with just-in-time resources and offered over 50 online workshops since the pandemic began.

The Digital Learning team has met with hundreds of faculty, many on a recurring basis, to provide them with the needed learning and support to create the best possible experiences for their students.

Our team is dedicated to the human side of our work, not just pedagogical or technical support. We offer faculty stable and available friendships and professional learning opportunities to all the Bothell faculty and staff.



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Even as we addressed the large new numbers of faculty and staff seeking our attention and expertise as the pandemic began, the Digital Learning team remained confident and committed to improving our ability to reach out and assist faculty, staff, and students. Through COVID, our faculty learning opportunities continued to grow and adapt to the changing needs of our community.

As UW | Bothell emerges from the pandemic, our community will all have new needs and our team and the faculty will have developed new skills. We are prepared and deeply committed to advancing the quality of learning experiences for all of our students and addressing the needs of our faculty. While the pandemic may have changed many things, our faculty support capacity and creativity was on overdrive. Here are some of our highlights from this past year.

3,251 Faculty Consultations

The pandemic changed how we offered our "Office Hours." Rather than traditional office visits, we had more phone calls, text messages, Zoom calls, and emails than ever before!

720 Zoom Open Office Hours

We also held weekly office hours. During these office hours held Monday through Friday, we had faculty and staff from all three campuses asking us questions about online learning and digital tools.

73,000 Website Visits

The Digital Learning team developed a web presence that offers faculty the opportunity to learn about classroom strategies and the use of digital tools.

58 Online Workshops

As the campus closed we offered a variety of workshops including the use of teaching tools, classroom strategies, online pedagogy, accessibility, and digital video editing.



If the course has any merit, it is largely due to the Digital Learning team's amazing knowledge of the design possibilities that they have gained from their own years of experience, and to their genuine passion and enthusiasm for figuring out ways of encouraging student learning. In short, they are a gift to faculty (and especially to students) who never stop giving.

- Alan Wood, UWB Faculty Emeritus

“ Thanks for teaching me so much that I was able to do so much of this class with hardly contacting you at all.

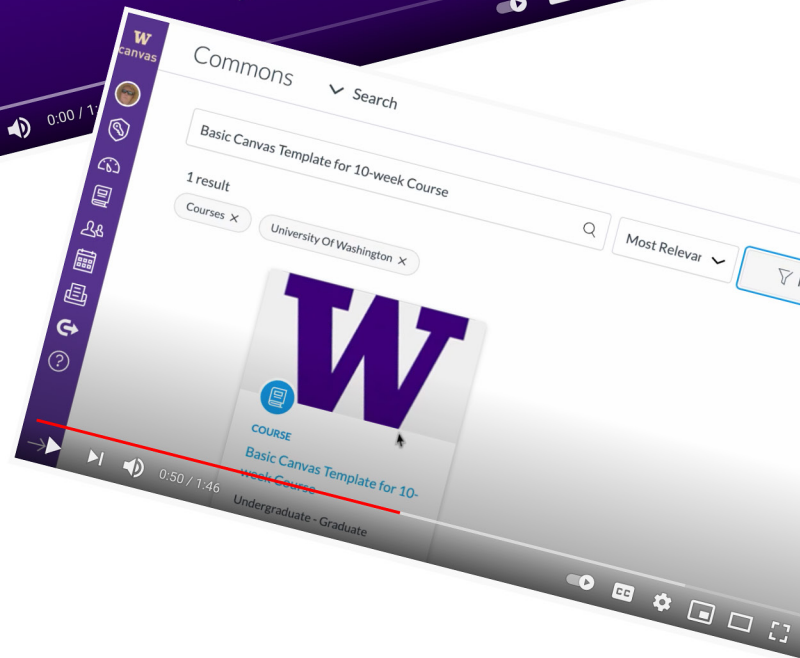
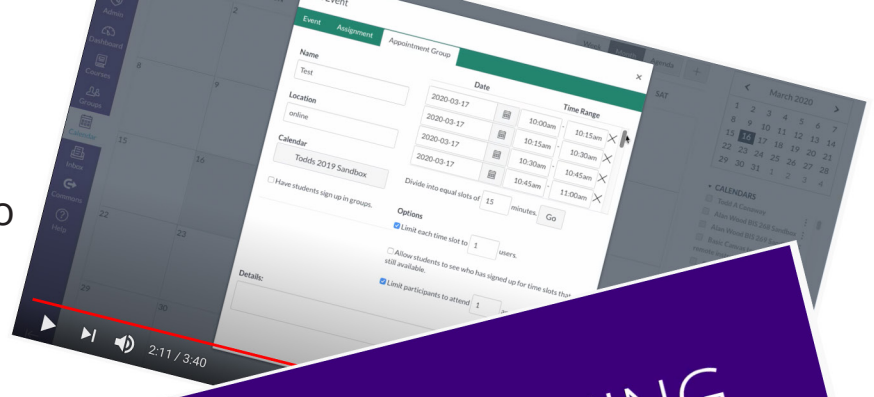
- Julie Shane

Digital Deliveries

The Digital Learning team has always generated video training materials, but never to the extent that we have during the pandemic. Virtually all of our Zoom training was recorded, we created videos for workshops and for web-based training assets. Oftentimes, the team created short video versions of the longer hour-long trainings so that faculty could more easily find the essential portions of the work.

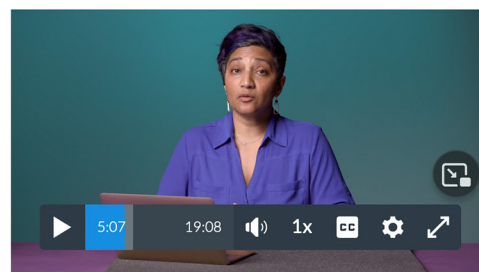
These videos were not lost on the faculty as far as their need to create videos for students. There has long been an aversion to creating video by faculty and the team spent much time helping faculty find their voice in video and move beyond some of the challenges of seeing yourself in video.

Our video production lead, Marc Studer, created videos with faculty that were used in our ongoing partnership with the Renton School District. These professional development videos were the centerpiece for a K-3 Behavioral Health Initiative run through the UW Bothell School of Nursing and Health Science.



Unit 4 - Building Trauma-Informed Classrooms & Resilience

In this unit, we start to turn our attention to what we can do with our knowledge, understanding, and integration of the fact that our students' behaviors are related to brain chemistry, ACEs, trauma, social dimensions of health, and many things that they are not in control of or can 'make better choices' with. How do we start to apply that knowledge in the classroom and build resilience in both students and educators alike?



Our Ongoing Accessibility Work

In 2016, when the WA State CIO office published the state Accessibility Policy 188 members of the Digital Learning team focused more work into Universal Design for Active Learning, which includes accessibility. As part of UW-wide efforts to meet the new state agency requirements and further work already underway by UW-IT Access Technology Services and the DO-IT Center, an Accessibility Coordinator was named and the UW-IT Accessibility Task Force was created. Digital Learning represents the Bothell campus in the Task Force and works closely with the UW-IT Accessibility Liaisons tri-campus group to increase accessibility awareness, training, and provide more equitable access to the UW community. UW Bothell headed a core team that evolved into the Accessibility Committee which was tasked with creating an accessibility website and plan that is updated with the input from UW-IT ATS and the university 504 ADA Coordinator.



MENU ≡

Video Production in the Time of COVID-19

Marc Studer Wednesday, April 28, 2021 [Teaching & Learning](#)

Publications and Presentations

Video Production in the Time of COVID-19 appeared in the Educause Review on April 28, 2021

Our team is active in sharing our innovations and successes with local universities as well as national conferences. Below are some of the events we gave presentations at over the past year.

2021 NW eLearn MET + eLCC Conference
2021 TechConnect Conference
2021 Global Accessibility Awareness Day
2020 WA State IT Capacity Building Institute
2020 Transforming the Teaching & Learning Environment Conference

2021 Yavapai College Summer Institute
2021 Virtual Conference
2020 OLC Innovate Conference
2020 NW HEAT



For the record, I want to thank you so much for the massive efforts you all have put into this. After almost 30 years of feeling like the lone soldier on this topic, my heart sings whenever an email comes out to the campus on accessibility. Our ADA Coordinator told me that UWB is the model campus for its efforts in creating a more accessible campus. Your work is not unnoticed." - Rosa J. Liu



I also want to thank you all for your accessibility and responsiveness which were unparalleled. You were always “there” including evenings, weekends, and when I called you upon encountering an unexpected problem during a Sunday class session. You saved the day!

- Walter Freytag, Principal Lecturer Emeritus

Teaching Online 101 & 201

Over the past year the Digital Learning team has offered the Teaching Online class several times and each time it has been offered to all UW faculty including those in Seattle and Tacoma.

The five week course explores foundational elements in online learning and current challenges faced by students and instructors including issues of equity and online exam proctoring. Beyond some of the basic technologies used at UW, the course offers faculty the chance to interact with faculty from outside their school and see how others are engaging students during these challenging times.

Teaching Online 201 is a three-week course that explores current topics a bit deeper, including building advanced skills in Canvas page design, video and audio production, assessment and grading, and inclusive and accessible design as well as best pedagogical practices.



Welcome to Teaching Online 101!

Some of you may be thinking, “What’s with the crow?” Well, UW Bothell has a special relationship with crows – some 15,000 roost on our campus every evening. In many of the Native communities of the Pacific Northwest, upon whose ancestral lands we respectfully live and work, the raven (related to the crow) is a central figure. In Haida culture, for example, the raven is a creative, transformative, and often liberating figure who provides humans with things that help them live better.

We certainly hope your experience in this course is creative, transformative, and liberating. And we hope the crow’s inquiring posture – check out that gaze! – reflects how you’ll dig into the course. We look forward to working and learning with you!

Click the “Start Here” link below to begin the course.

[START HERE](#) | [COMMUNITY FORUM](#) | [CONVERSATION CAFÉ](#)

High Enrollment Classes & COIL Cohorts

For the past three years the Digital Learning team has provided the FYPP faculty, the high enrollment course faculty and the new COIL faculty with workshops and helped to construct the trainings. We have offered both pedagogical suggestions and resources to the faculty as well as provided them with technical workshops. The DL team continues to reach out at the department level to identify cohorts of faculty we can work with.



What was funny is that as I was trying to figure out how to explain this problem to you, I heard your voice in my head actually giving me the answer about using different due dates for different people for an assignment... So while I deleted that email, I thought I’d still email to let you know that you have an impact helping me even months later as a voice in my head. - Laurie Anderson

DIGITAL LEARNING



Salem Levesque joined the Digital Learning team in 2012 to develop digital media pedagogy and learning technologies support at UW Bothell. His roles have expanded greatly, over his tenure, and is now affiliate faculty in the Nursing and Health Studies and as a liaison for the Interactive Media Design program. He has presented in a number of conferences over the past few years; Educause Connect, and Managers of Educational Technology Conference to name just a few. With many years of multimedia and IT experience, Salem invests his time and energy into the Digital Media Lab (UW2-121) and the Open Learning Lab (UW2-140) by offering open and honest learning environments.

Ana Thompson has worked in higher education for the last 18 years in IT, digital learning and instructional design. As a Learning & Access Designer, Ana enjoys working with faculty members and staff to streamline the use of technology tools as well as promote digital fluency and universal design. Ana has extensive experience with Learning Management Systems, adult learning, WCAG 2.1, document accessibility, Copyright and Fair Use, Universal Design for Learning, and finding innovative ways to use old and new tools. Currently, she is the lead of the Universal Design for Active Learning campus initiative, is a member of the New Faculty Orientation and the co-chair of the UW Bothell Accessibility Advisory committees and the UW Bothell Representative in the UW IT Accessibility Task Force.



Todd Conaway came to UW | Bothell after ten years of working with faculty as an instructional designer at Yavapai Community College in Arizona. He works to combine classroom learning and community learning with the digital landscape in ways that create meaningful experiences for students. Inviting faculty to share their work, learn from one another, and grow as educators is what he aspires to cultivate at UWB. Todd is also a part-time IAS faculty member and teaches for the First Year and Pre-Major Program.

Marc Studer is the media producer, covering technology services from still photography to academic video production. Marc began with UW Bothell in 1996. Today, his facilities include video and audio resources through the Office of Digital Learning & Innovation to support faculty and staff. His consultation services support best practices in marketing, academic media, and hybrid and online media development.



“ I want to take a moment here to thank all the folks at the DL for your tireless work and your service to faculty and staff. You have always been there whenever I come up with countless questions about elearning in general and Canvas in particular. Ultimately, your work helps us (faculty) provide seamless learning experiences for our students. - *Sarita Shukla* ”

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